

Hills Gazette

Avon Valley Gazette



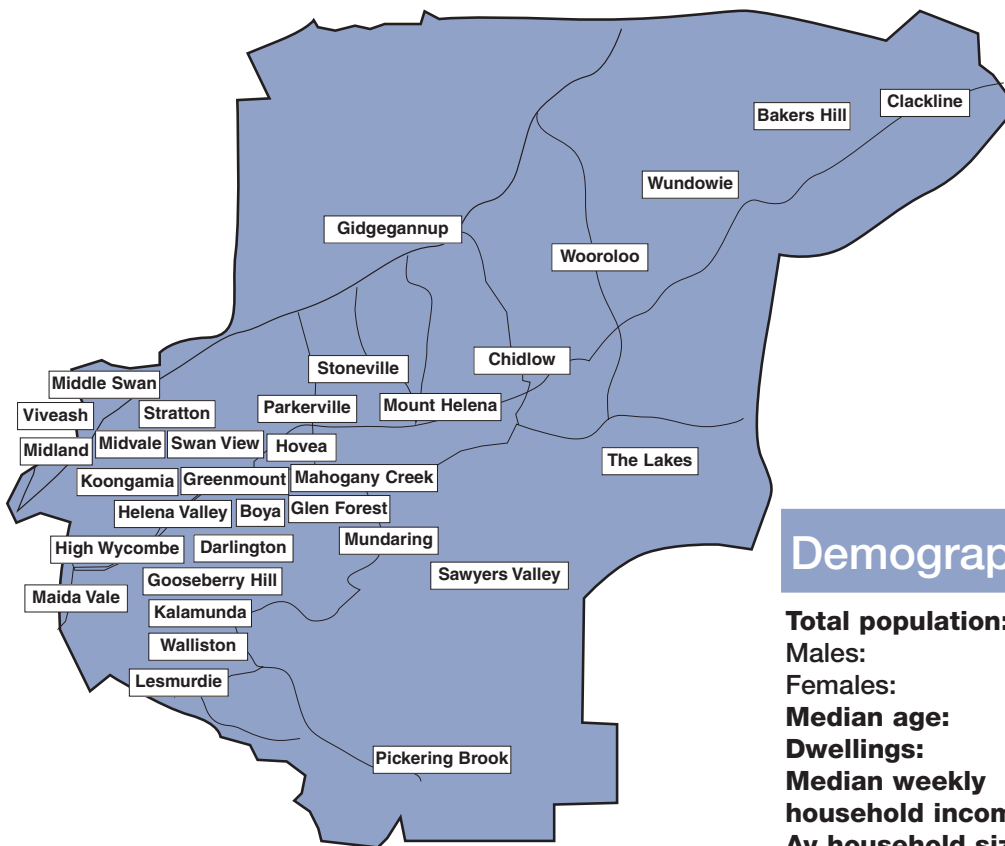
Adjacent newspapers

Eastern Reporter
 Midland/Kalamunda Reporter
 Southern Gazette
 Comment News

Where we go

Hills Gazette Delivered weekly to the following suburbs:

Bakers Hill	Mahogany Creek
Bellevue	Maida Vale
Boya	Middle Swan
Chidlow	Midland
Clackline	Midvale
Darlington	Mount Helena
El Caballo	Mundaring
Gidgegannup	Parkerville
Glen Forest	Pickering Brook
Gooseberry Hill	Sawyers Valley
Greenmount	Stoneville
Hazelmere	Stratton
Helena Valley	Swan View
High Wycombe	The Lakes
Hovea	Viveash
Kalamunda	Walliston
Koongamia	Woodbridge
Lesmurdie	Wooroloo
	Wundowie



Demographics

Total population:	117,804
Males:	58,957
Females:	58,847
Median age:	37 years
Dwellings:	41,843
Median weekly household income:	\$1,003
Av household size:	2.4 persons
Country of birth:	
Australia:	69.6%
UK/Ireland:	12.6%
New Zealand:	2.6%

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Northam
 Toodyay
 York

Local council areas

Shire of Mundaring City of Swan (part)
 Shire of Kalamunda Township of Northam, Toodyay & York

Source: ABS Census 2006

Head Office | 120 Roe Street, Northbridge, WA 6003 | Tel (08) 9237 1000 | Fax (08) 9237 1065

Community newspapers

Advocate	Mandurah Coastal Times
Canning Times	Melville Times
Comment News	Midland/Kalamunda Reporter
Eastern Reporter	North Coast Times
Fremantle/Cockburn Gazette	Southern Gazette
Guardian Express	Stirling Times
Hills Gazette	Weekender
Joondalup/Wanneroo Times	Weekend Kwinana Courier
	Western Suburbs Weekly

Hills/Avon Valley Gazette

Shop 12 Midland Village
 27 Old Great Northern Hwy Midland 6056
 Tel (08) 9237 1900 Fax (08) 9237 1901



www.inmycommunity.com.au

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Families buying a home, affluent professionals and rural life

HILLS/AVON VALLEY GAZETTE is distributed each Saturday into the shires of Kalamunda and Mundaring, part of the rapidly growing City of Swan and the Avon Valley.

The area features a range of property types from traditional suburban housing to prestige homes and larger rural properties and a vibrant, growing tourism and hospitality sector.

Well above average levels of home ownership (i.e. owned outright or purchasing) with separate houses accounting for 93% of dwellings.

The dominant household type is families with dependent children followed by couples with no dependent children (predominantly younger couples and baby-boomers). A broad occupation profile is indicative of the diversity of the area while growth in newer developments has seen an increase in the area's affluent professional population.

Improved road networks in the eastern corridor, easy access to employment hubs, a range of new housing opportunities and lifestyle benefits are driving population growth in the region.

With such a widely distributed audience Hills Gazette plays an important role providing news and information to this thriving community.

Source: ABS Census 2006.



WEEKLY
sections

ARTS&LEISURE

REAL ESTATE Sell it Buy it

breakaway
TRAVEL | LEISURE

LookLocal Trades & Services Directory

workplace
live local work local

Consumers look to their local, Community newspaper for purchase options close to home.

New Communities Research – Colmar Brunton Base: Perth metropolitan area

Community
newspaper group