



# Fremantle Cockburn Gazette



## Adjacent newspapers

Melville Times  
Canning Times  
Weekend Courier  
Western Suburbs Weekly

## Where we go

Letterbox delivered weekly to the following suburbs:

<b>Fremantle Gazette</b>	<b>Cockburn Gazette</b>
Beaconsfield	Atwell
East Fremantle	Aubin Grove
Fremantle	Beeliar
Hilton	Bibra Lake
North Fremantle	Coogee
O'Connor	Coolbellup
Samson	Hamilton Hill
South Fremantle	Hammond Park
White Gum Valley	Jandakot
	Munster
	North Lake
	South Lake
	Spearwood
	Success
	Wattleup
	Yangebup

## Demographics

<b>Total population:</b>	105,878
Males:	52,546
Females:	53,332
<b>Median age:</b>	35 years
<b>Dwellings:</b>	39,195
<b>Median weekly household income:</b>	\$964
<b>Av household size:</b>	2.3 persons
<b>Country of birth:</b>	
Australia:	64.0%
UK/Ireland:	10.0%
Asia:	4.0%

Source: ABS Census 2006

## Local council areas

City of Fremantle  
Town of East Fremantle  
City of Cockburn

Head Office | 120 Roe Street, Northbridge, WA 6003 | Tel (08) 9237 1000 | Fax (08) 9237 1065

### Community newspapers

Advocate  
Canning Times  
Comment News  
Eastern Reporter  
Fremantle/Cockburn Gazette  
Guardian Express  
Hills Gazette  
Joondalup/Wanneroo Times

Mandurah Coastal Times  
Melville Times  
Midland/Kalamunda Reporter  
North Coast Times  
Southern Gazette  
Stirling Times  
Weekender  
Weekend Courier  
Western Suburbs Weekly

**Fremantle Cockburn Gazette**  
60 McCoy St Myaree 6154  
Tel: 6330 9100 Fax: 6330 9150



[www.inmycommunity.com.au](http://www.inmycommunity.com.au)



# Fremantle Cockburn Gazette



A vibrant mix of first home buyers, families, couples, residential, commercial, educational and tourism areas

**FREMANTLE GAZETTE** is distributed each Tuesday to homes and businesses in the City of Fremantle and Town of East Fremantle a vibrant mix of residential, commercial, educational and tourism areas.

Lone person households account for over a third of all households (a mix of younger adults, baby-boomers and seniors) followed by couples with no children and those with dependent children.

Household sizes are generally smaller than the Perth average and the median age is also above average at 39 years.

As the area is home to the University of Notre Dame it is not surprising that the number of singles has grown since the last census and that 34.3% of residents have lived in the area less than 5 years. A predominantly Australian born population followed by the UK and a smaller but historically significant Italian born community.

Source: ABS Census 2006

**COCKBURN GAZETTE** is distributed each Tuesday to homes and businesses in the fast growing City of Cockburn. Affordable residential development has attracted first home buyer couples and families with dependent children. Separate houses account for 88% of dwellings and the dominant tenure type is purchasing, followed by fully-owned (in older more established suburbs).

A mainly Australian born population with one in ten residents from UK/Ireland. There is a mixed occupation profile divided between professional/white collar, followed by semi skilled/unskilled and technical and trades. New development projects are designed to create local jobs, new opportunities for business and investment and deliver vital services and infrastructure to people living and working in the area. The area's population is expected to grow to over 100,000 in the next 10 years.

Source: ABS Census 2006



WEEKLY  
*sections*

arts & leisure

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real estate

SELL IT | BUY IT | RENT IT

breakaway

TRAVEL | LEISURE

LookLocal

Trades & Services Directory (Call 13 20 13 or 9037 1000 from mobile phones)

workplace

live local work local

Consumers look to their local, Community newspaper for purchase options close to home.

New Communities Research – Colmar Brunton Base: Perth metropolitan area

Community  
newspaper group