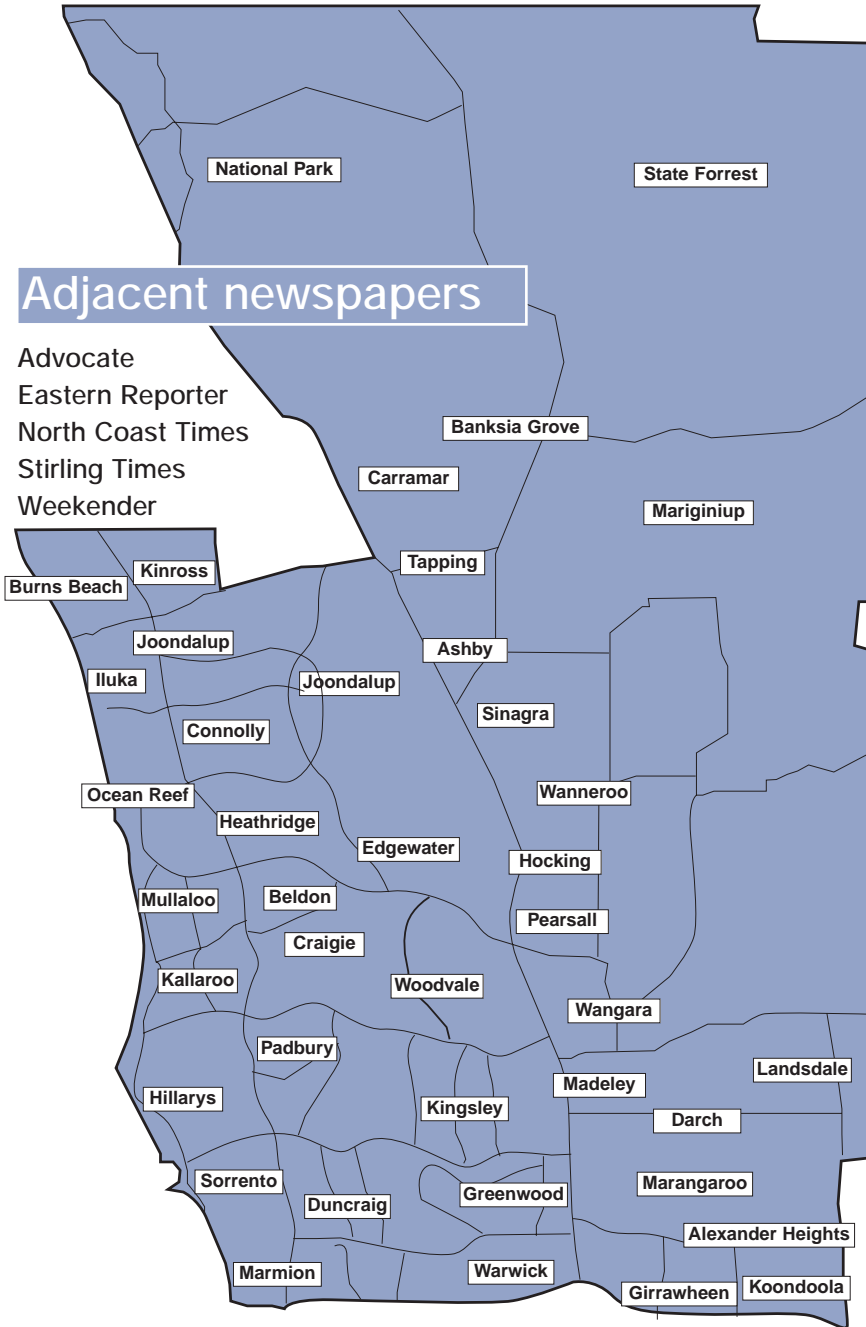




Joondalup Wanneroo Times



Where we go

Letterbox delivered weekly to the following suburbs:

Alexander Heights	Edgewater	Marangaroo
Ashby	Girrawheen	Mariginiup
Banksia Grove	Greenwood	Marmion
Beldon	Heathridge	Mullaloo
Burns Beach	Hillarys	Ocean Reef
Carramar	Hocking	Padbury
Connolly	Iluka	Pearsall
Craigie	Joondalup	Sinagra
Currambine	Kallaroo	Sorrento
Darch	Kingsley	Tapping
Duncraig	Kinross	Wangara
	Koondoola	Wanneroo
	Landsdale	Warwick
	Madeley	Woodvale

Local council areas

City of Wanneroo (part)
City of Joondalup

Demographics

Total population:	222,996
Males:	110,429
Females:	112,567
Median age:	34 years
Dwellings:	75,449
Median weekly household income:	\$1,191
Av household size:	2.6 persons
Country of birth:	
Australia:	59.5%
UK/Ireland:	17.5%
Asia:	4.3%

Source: ABS Census 2006

Head Office | 120 Roe Street, Northbridge, WA 6003 | Tel (08) 9237 1000 | Fax (08) 9237 1065

Community newspapers

Advocate
Canning Times
Comment News
Eastern Reporter
Fremantle/Cockburn Gazette
Guardian Express
Hills Gazette/Avon Valley Gazette
Joondalup/Wanneroo Times

Mandurah Coastal Times
Melville Times
Midland/Kalamunda Reporter
North Coast Times
Southern Gazette
Stirling Times
Weekender
Weekend/Kwinana Courier
Western Suburbs Weekly

Joondalup Wanneroo Times

16 Clarke Cres Joondalup, WA 6027
Tel (08) 9233 3000 Fax (08) 9233 3002



www.inmycommunity.com.au



Joondalup Wanneroo Times



Young families, working couples and mid-life families

JOONDALUP-WANNEROO TIMES is distributed each Tuesday to homes and businesses in the City of Joondalup and City of Wanneroo (as far west as Wanneroo Road).

The area is home to first home buyers (including working couples and young families) attracted to the area's affordable housing and coastal lifestyle, baby-boomers with teenage children in more established suburbs and some of Perth's most prestigious properties.

Household type favours couples with dependent children followed by couples with no dependent children (notably young working couples and baby-boomers) and there is a very significant UK born population.

A well above average proportion of homes are being purchased making it the most common tenure type and separate houses account for 91% of dwellings. The occupation profile is dominated by white collar workers (professionals, managers, clerical & sales) followed by technical/trades and household incomes are generally above the Perth average.

Population growth in City of Wanneroo will be strong in the long-term as stocks of residential land are released for housing. In the next 10 years, the population of the City of Wanneroo is expected to increase by almost 50%.

In 08/09 the City of Wanneroo recorded the highest number of new building approvals of any Perth LGA.

More established suburbs in the City of Joondalup are ready for renovation. In the 12 months to November 09, the City recorded almost \$40 million in residential alterations/additions.

Source: ABS Census 2006. HIA WA.

ABS Building Approvals 08/09. WA Planning Commission.



WEEKLY
sections

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Community

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live local work local

Consumers look to their local, Community newspaper for purchase options close to home.

New Communities Research – Colmar Brunton Base: Perth metropolitan area

Community
newspaper group