



MANDURAH coastal times

Adjacent newspapers

Weekend Kwinana Courier

Where we go

Delivered weekly to the following suburbs:

Barragup	Mariner's Cove
Carcoola	Meadow Springs
Coodanup	North Dandalup
Coolup	North Yunderup
Dawesville	Park Ridge
Dudley Park	Parklands
Dwellingup	Pinjarra
Erskine	Pt Bouvard
Falcon	Ravenswood
Florida	San Remo
Furnissdale	Secret Harbour
Golden Bay	Silver Sands
Greenfields	Singleton
Halls Head	South Yunderup
Lakelands	Stake Hill
Madora Bay	Wannanup
Mandurah	Waroona

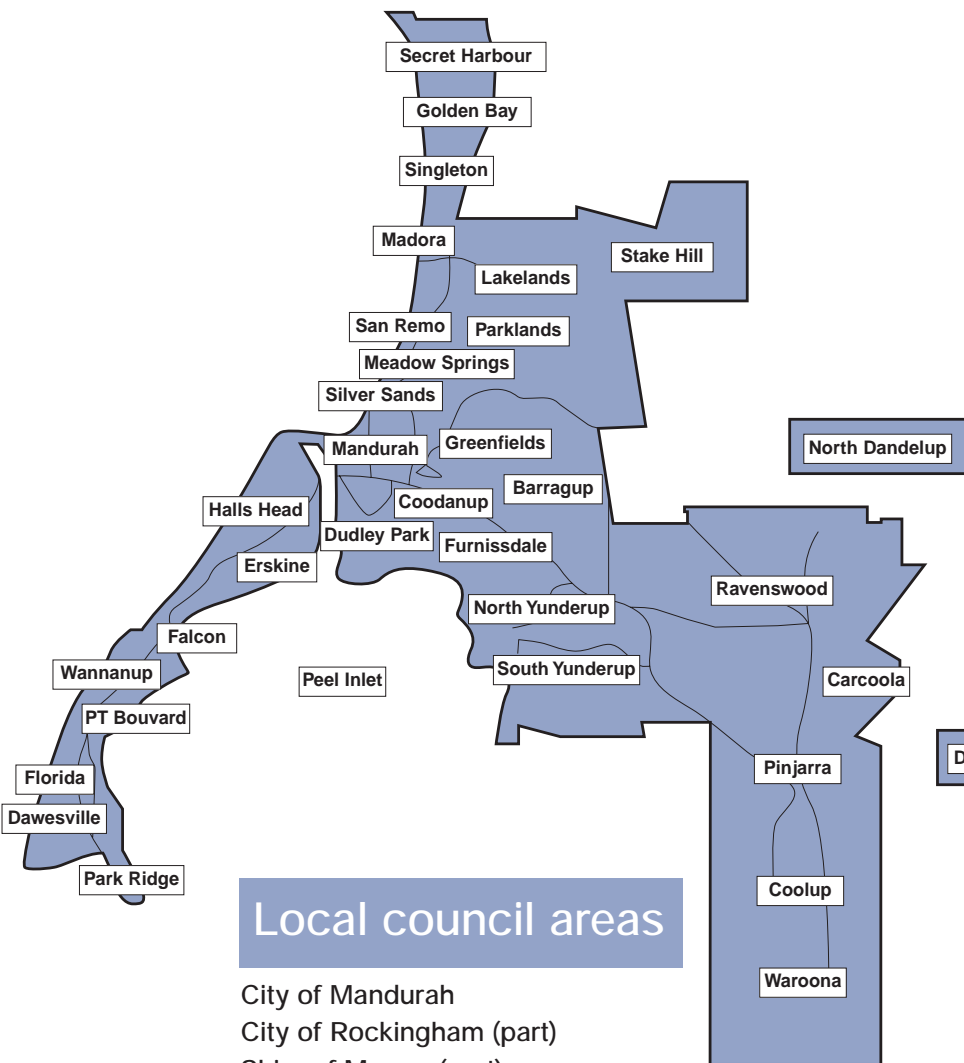
Demographics

Total population:	77,255
Males:	37,973
Females:	39,282
Median age:	41 years
Dwellings:	28,040
Median weekly household income:	\$943
Av household size:	2.4 persons
Country of birth:	
Australia:	70.6%
UK/Ireland:	13.8%

Source: ABS Census 2006

Local council areas

City of Mandurah
City of Rockingham (part)
Shire of Murray (part)



Head Office | 120 Roe Street, Northbridge, WA 6003 | Tel (08) 9237 1000 | Fax (08) 9237 1065

Community newspapers

Advocate
Canning Times
Comment News
Eastern Reporter
Fremantle/Cockburn Gazette
Guardian Express
Hills Gazette
Joondalup/Wanneroo Times

Mandurah Coastal Times
Melville Times
Midland/Kalamunda Reporter
North Coast Times
Southern Gazette
Stirling Times
Weekender
Weekend Kwinana Courier
Western Suburbs Weekly

Mandurah Coastal Times
Unit 2, 96 Pinjarra Road Mandurah 6210
Tel: 9583 1000 Fax: 9583 1010



www.inmycommunity.com.au

MANDURAH coastal times



A rapidly growing region catering to a broad range of life stages

MANDURAH COASTAL TIMES is distributed each Wednesday to the fast growing City of Mandurah, Shire of Murray (part) and into Singleton, Golden Bay and Secret Harbour in the City of Rockingham.

City of Mandurah is the largest urban centre outside the Perth metropolitan area and the major commercial centre for the Peel region. In the next 10 years the population of City of Mandurah alone is expected to grow to around 90,000 residents while Shire of Murray will also experience significant growth.

The area is home to a mix of household types including couples with no dependent children (younger couples, empty nesters and retirees), families and older singles. A broad occupation profile is in keeping with the diversity of the area.

Separate houses are in the majority and home ownership (own/paying-off) is the dominate tenure type. The growing population, including a significant UK born population has allowed for improved infrastructure in the central Mandurah area including a world-class marina, waterfront restaurants, boutiques and apartment living. A range of new housing opportunities in this growth area are designed to appeal to affluent baby-boomers, growing families and the sizeable retiree population.

In the 12 months to June 2006 City of Mandurah recorded almost ½ billion dollars in residential building approvals (including alterations/additions)

The Perth-Mandurah rail link has significantly improved access and added to the appeal of this vibrant regional centre with its mix of coastal, bushland and 'inner city' living.

Sources: ABS Census 2006
WA Planning Commission
HIA WA

Consumers look to their local, Community newspaper for purchase options close to home.

New Communities Research – Colmar Brunton Base: Perth metropolitan area



WEEKLY sections

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