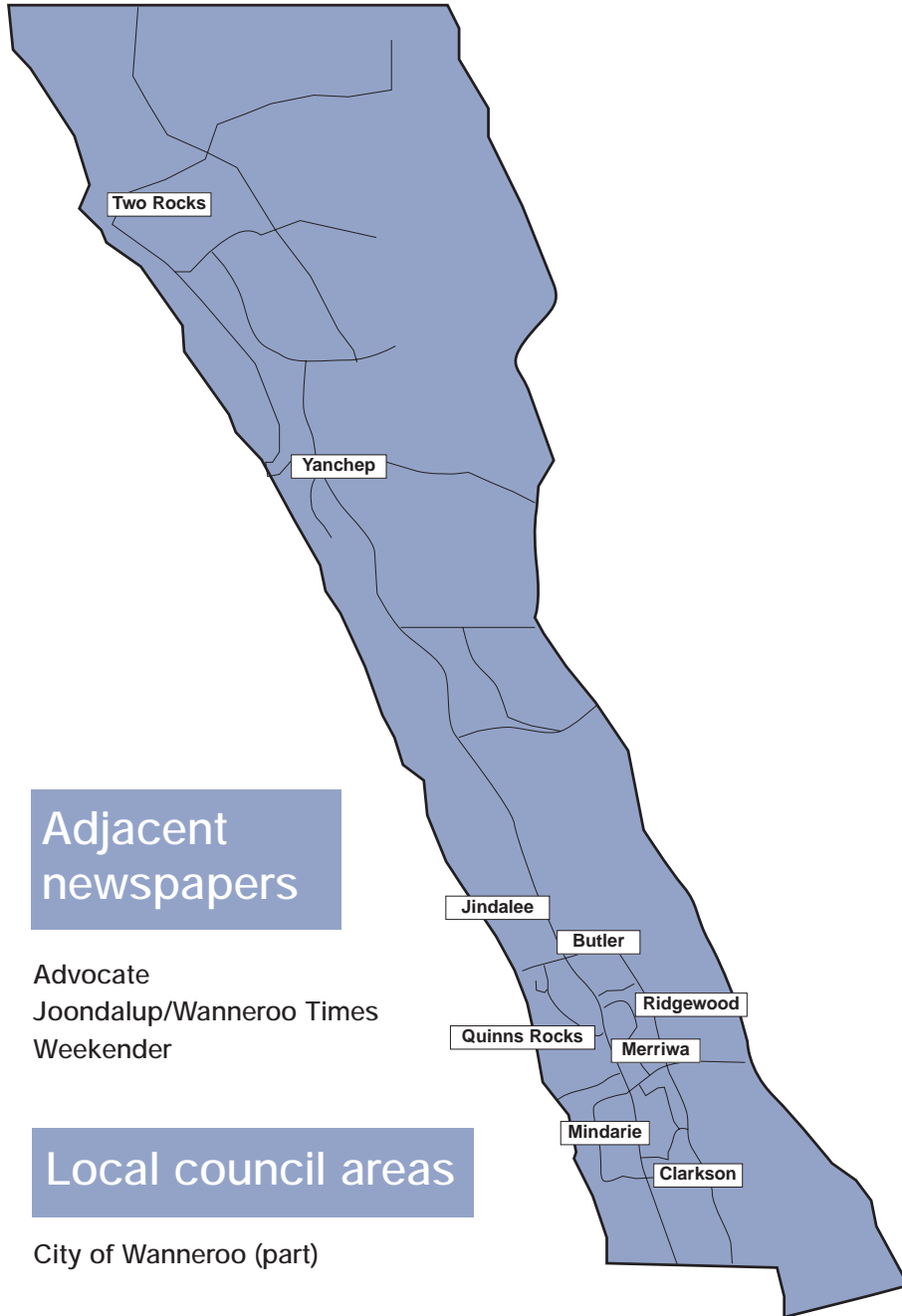


North Coast Times



Where we go

Letterbox delivered weekly to the following suburbs:

Butler
Clarkson
Jindalee
Merriwa
Mindarie
Quinns Rocks
Ridgewood
Two Rocks
Yanchep

Adjacent newspapers

Advocate
Joondalup/Wanneroo Times
Weekender

Local council areas

City of Wanneroo (part)

Demographics

Total population:	37,631
Males:	18,577
Females:	19,054
Median age:	30 years
Dwellings:	12,333
Median weekly household income:	\$990
Av household size:	2.5 persons
Country of birth:	
Australia:	56.8%
UK/Ireland:	22.0%
New Zealand:	3.7%

Source: ABS Census 2006

Head Office | 120 Roe Street, Northbridge, WA 6003 | Tel (08) 9237 1000 | Fax (08) 9237 1065

Community newspapers

Advocate
Canning Times
Comment News
Eastern Reporter
Fremantle/Cockburn Gazette
Guardian Express
Hills Gazette/Avon Valley Gazette
Joondalup/Wanneroo Times

Mandurah Coastal Times
Melville Times
Midland/Kalamunda Reporter
North Coast Times
Southern Gazette
Stirling Times
Weekender
Weekend/Kwinana Courier
Western Suburbs Weekly

North Coast Times

16 Clarke Crescent, Joondalup WA 6027
Tel: 9233 3000 Fax: 9233 3002



www.inmycommunity.com.au

North Coast Times



Young couples and families establishing a home

NORTH COAST TIMES is distributed each Tuesday to some of Perth's fastest growing northern suburbs in the City of Wanneroo.

The clear majority of dwellings are being purchased, with first home buyers attracted to the area's affordable housing and coastal lifestyle. Two thirds of the population is aged under 40 years and 44% of residents moved into the area in the last 5 years.

The majority of homes (94%) are separate houses, while families with young children and working couples are the dominant household types in this growing community. North Coast Times area is also home to a very significant UK born population (almost a quarter of residents were born in UK/Ireland).

For those in the workforce, professional/white collar occupations are most common followed by technical and trades. The area will continue to develop as new housing and infrastructure is established to accommodate the growing population.

Source: ABS Census 2006



WEEKLY
sections

Community
CARS

breakaway
TRAVEL | LEISURE

LookLocal
Trades & Services Directory Call 11 22 11 or 0827 1122 from mobile phones

workplace
live local work local

Consumers look to their local, Community newspaper for purchase options close to home.

New Communities Research – Colmar Brunton Base: Perth metropolitan area

Community
newspaper group