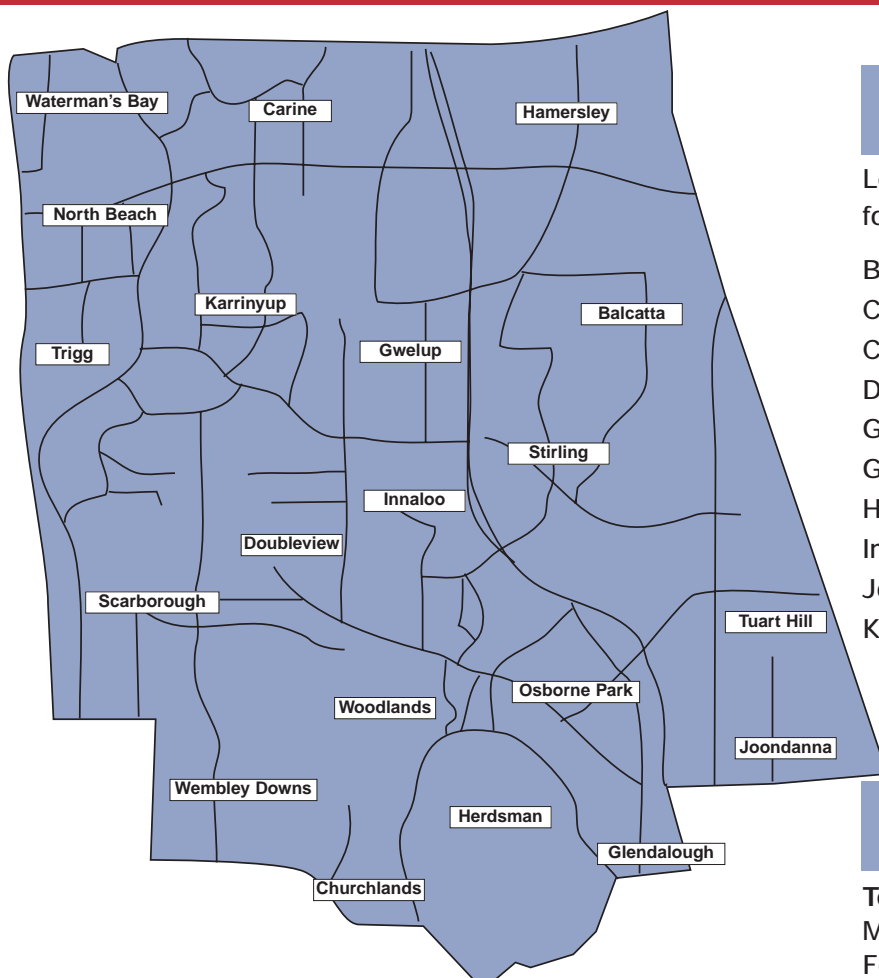


Stirling Times



Where we go

Letterbox delivered weekly to the following suburbs:

- | | |
|-------------|---------------|
| Balcatta | North Beach |
| Carine | Osborne Park |
| Churchlands | Scarborough |
| Doubleview | Stirling |
| Glendalough | Trigg |
| Gwelup | Tuart Hill |
| Hamersley | Watermans Bay |
| Innaloo | Wembley Downs |
| Joondanna | Woodlands |
| Karrynup | |

Demographics

Total population:	101,479
Males:	49,740
Females:	51,739
Median age:	36 years
Dwellings:	42,089
Median weekly household income:	\$1,054
Av household size:	2.1 persons
Country of birth:	
Australia:	62.7%
UK/Ireland:	9.3%
Asia:	5.4%

Source: ABS Census 2006

Adjacent newspapers

Eastern Reporter	Guardian Express
Joondalup-Wanneroo Times	Weekender
Western Suburbs Weekly	

Local council areas

City of Stirling

Head Office | 120 Roe Street, Northbridge, WA 6003 | Tel (08) 9237 1000 | Fax (08) 9237 1065

Community newspapers

Advocate
Canning Times
Comment News
Eastern Reporter
Fremantle/Cockburn Gazette
Guardian Express
Hills Gazette
Joondalup/Wanneroo Times

Mandurah Coastal Times
Melville Times
Midland/Kalamunda Reporter
North Coast Times
Southern Gazette
Stirling Times
Weekender
Weekend Courier
Western Suburbs Weekly

Stirling Times

169 Main St, Osborne Park 6917
Tel: 9231 5200 Fax: 9231 5202



www.inmycommunity.com.au

Stirling Times



New housing opportunities and the appeal of coastal living

STIRLING TIMES is distributed each Tuesday to residents in the City of Stirling (as far east as Wanneroo Road).

The area is a blend of well established suburbs, dress circle estates, commercial/light industrial areas in Balcatta and Osborne Park and some of Perth's most exclusive coastal properties.

There is significant new building activity including redevelopment/renovation and increasing levels of multi-residential dwellings. Scarcity of inner-suburban land has seen many older homes demolished to build new residences (owner occupied or investment properties).

Reflecting the diversity of dwelling and tenure types, household composition is also mixed with a third being lone person households (young singles, baby-boomers and seniors) while families with children and couples households (mainly pre-retirement) each account for around 25% of households. The area has a distinctly professional/white collar occupation profile.

Source: ABS Census 2006.

Consumers look to their local, Community newspaper for purchase options close to home.

New Communities Research – Colmar Brunton Base: Perth metropolitan area



WEEKLY
sections

arts & lifestyle

realestate

SELL IT | BUY IT | RENT IT

breakaway

TRAVEL | LEISURE

LookLocal

Trades & Services Directory call 13 00 13 or 1007 1300 from mobile phones.

workplace

live local | work local

Community
newspaper group